



POP MAGAZINE

Issue No. 2, May 2007

THE ULTIMATE

TJ Schneider by Sessions.
 Sometimes referred to as The Illustrated Man because of all his tattoos, or ink as they're calling it on the streets these days, TJ Schneider is part skateboarder, part artist, part designer but mostly pro snowboarder. TJ has a pro model Jacket with Sessions this year featuring some of his artwork. Because Sessions are such rad people they've given us a jacket to give away. They weren't very specific on how to do that. So I figured I'd call this little contest 'Dress Up For A Sessions Get Up'. What you have to do is email me a photo of you in your most original 'dress up' costume. Please no slutty nurses/policewomen/angels etc because I said original and we've all seen those a hundred times. I know most of you have these on your myspace profile so send all entries to sessionsgetup@popmag.com.au

SESSIONS



Alva Classic Deck.
 I remember using the internet when it first came out. You had to spend like 15 minutes navigating through porn to get your school work... What? You didn't have that problem? Anyway, tripping down memory lane inevitably brings me to the OG Alva board, for no other reason than it suits my purposes in this review. They've reissued the original Alva decks, my advice - buy now.



America Reynolds 3.
 I've owned black shoes before but they've never excited me like this. Although from the outside they may look like your average pair of black suede kicks, it's what they include in the box that makes these the best pair of black shoes ever created by man. Shoe bling! I kid not; these baby's come with some serious ice specially made to fit in the lace loops of your favorite foot coverings. I'm not sure if having the shoe-jewels one side or the other denotes your sexual orientation... Hang on, I'll ask this dude grinding against me.



The LCA+ by Lomo.
 You know we're fans of everything Lomography. This camera is probably the best they stock... Back in the 80's some Russian company started making these little beauties. They don't look like much, but they pack a punch! The photos come out so good, its almost cheating. Have a look at Irwin Fletcher's photography on the 'Page For Rent' two pages over to see what I mean. The '+ model is a modern update on the original that now includes double exposure and cable release. You can get them on the lomography.com.au website.



Oakley Frogskins by Supreme.
 I was walking around Melbourne yesterday and noticed how many people are wearing original Frogskins and Ray Ban Wayfarers. So apparently eighties eyewear is back in. Knowing how cool I'm not, I'm sure a lot of you just said 'Hey POP idiot, I've been bringing these back for ages.' Well Supreme just one upped you and everyone else, as the always do and teamed up with Oakley to do four custom colours and an original print. Don't worry, they've done a matching bag and neoprene strap so you don't fall down crying when your sure-to-be expensive 20 year old sunglasses fall off your head. If you know anybody at Oakley that might have these, don't ask 'em because I've already got dibbs.



Lola & Evie Outerwear.
 Australian based outerwear company Lola & Evie have got their new girls only range out. If you struggled finding their gear last year that's 'cause it sold out right away. Team rider Courtney Phillips (a.k.a. CP) is all about it so with that kind of endorsement you know this shit is good. And I don't mean 'Paradise Beach' good; I'm talking '90210' good!


